#	1. CoRover - Gen AI Powered Virtual Assistant Implementation Cost (One Time) - Advance, Before Effort			
	Item	**USD**	**INR**	**Unit**
1	•AI Virtual Assistant/ChatBot for **one** website/app/use case •Infrastructure provisioning & setup •Standard UI/UX matching with the client's branding •NLP Training of Bot (ML Model) •Intents: <250 (Classic NLP) •Pages: <25 Pages (~12,500 Words) - Generative AI using BharatGPT or Open AI's ChatGPT or Google's Gemini or Vertex AI Bison •Widget integration document and support will be provided by CoRover •Input/Request Format: Text & Voice •Response Format: Text, Voice, Image, Video, Buttons, List, URL •Language: English •Greetings, welcome message, small talk and cuss words handling •Feedback from the users will be taken •Setup standard Analytics Dashboard to show the queries asked and feedback from users	12,500	10,00,000	One Time
2	Additional Intents (Classic NLP)	350	25,000	Per 25 Intents
3	Additional Pages (Generative AI using BharatGPT or Open AI's ChatGPT or Google's Vertex AI Bison)	350	25,000	Per 25 Pages (~12,500 Words)
4	Additional Language	4,000	3,00,000	Per Language
5	Additional Channel (WhatsApp, IVR, Phone, FaceBook Messenger, Twitter, RCS, SMS, Microsoft Teams, etc.)	4,000	3,00,000	Per Channel
6	Any Customizations, API Development, API Integrations and 3rd Party Integrations	300	20,000	Per Man Day (8 Hours)
	2. Subscription Cost (Recurring) - Annually Advance (First Year: After UAT Sign-off, Before GoLive)			
1	•Platform License Cost •Infrastructure/Servers/Cloud (Bandwidth, Computing) Cost •DevOps (Server Maintenance) •Ongoing Data Model Re-Training •Technical Support (Working Hours)	5,000	4,00,000	Per Month
2	Upto 1 Lakh (100,000) Messages (User Queries) Per Month (Non IVR)	Included in Subscription Cost	Included in Subscription Cost	
	3. Usage Cost (To be paid Monthly) - Non IVR & WhatsApp*			
	Messages Per Month	**Cost Per Message/API Call (USD)**	**Cost Per Message/API Call (INR)**	
1	1-1 Lakh	Included in Subscription Cost	Included in Subscription Cost	
2	1-5 Lakhs	0.03	2.5	Per Message/User Input
3	5-10 Lakhs	0.024	2	Per Message/User Input
4	10-20 Lakhs	0.018	1.5	Per Message/User Input
5	20-30 Lakhs	0.012	1	Per Message/User Input
6	>30 Lakhs	0.001	0.82	Per Message/User Input
	*1 Lakh = 100,000			*Bot responses are FREE
	4. WhatsApp Usage Cost in INR (Pre-paid) - India (as per Meta's Pricing)			
	Marketing Message	**Utility Message**	**Authentication Message (India)**	**Service Message**
1	0.7846	0.115	0.115	0.2906
	5. RCS Usage Cost in INR (Pre-paid) - Domestic/India			
	Basic RCS message	**Single RCS message**	**A2P – Conversational RCS message**	**P2A – Conversational RCS message**
1	₹0.21	₹0.27	₹0.38	₹0.19
	6. RCS Usage Cost in INR (Pre-paid) - International			
	Basic RCS message	**Single RCS message**	**A2P – Conversational RCS message**	**P2A – Conversational RCS message**
1	6	6.5	7	0.7
	7. CoRover - VoiceBot/IVRBot Pricing			
	Particulars	**Rate Per Minute (INR)**		
	AI IVR Bot (VoiceBot)	2.75		
	Additional VoiceBot Components (if required)			
	Particulars	**Details**	**Rate Per Minute (INR)**	
	GenAI Powered (English)	Static Cloned (Pre-recorded)	**55	
		Generative Response (Library Voice)	2.5	
		Generative Cloned Voice (Customized)	10.5	
	GenAI Powered (Other than English)	Generative Response (Library Voice)	2.5	
		Generative Cloned Voice	20	

Feature	Basic	Standard	Premium
8. CoRover - VideoBot® Pricing			
Render Type	Pre-Generated	Pre-Recorded/Pre-Generated	Realtime
Avatar Type	AI Generated	Human Like	Human Like
Voice Model	Library Voices	Cloned	Cloned (Realtime)
Response Tech.	Classic NLP (Supervised)	Classic NLP (Supervised)	GenAI (LLM-based)
One Time Implementation	INR 7,50,000	INR 10,00,000	INR 15,00,000
Subscription	INR 2,00,000	INR 3,00,000	INR 4,00,000
Intents/Questions	50	50	NA
Additional Intents/Questions	INR 1,000 Per Intent	INR 1,000 Per Intent	INR 1,000 Per Intent
Usage (Included in Subscription)	50,000 Queries	75,000 Queries	2,500 Minutes Free
Additional Usage	INR 1.5 Per Query	INR 1.5 Per Query	INR 54 Per Minute
**Additional Languages (Besides English)	INR 1,00,000	INR 2,00,000	INR 3,00,000
Customization & API Integration Cost	INR 20,000 Per Man Day	INR 20,000 Per Man Day	INR 40,000 Per Man Day

9. Terms

1 Any Onsite Visit – All travel expense (including Flight Tickets, Visa Fees, Accommodation, Food, Local Transportation) will be paid by the client, on prior approval.

2 The price does not include any taxes, duties or similar fees. The prices mentioned are exclusive of any local/government taxes and is to paid by the client.

3 The subscription cost has to be paid quarterly in advance.

4 Cancellation and Refund Policy: Client shall be able to terminate the contract, by giving 3 months advance notice. The amount paid in advance will not be refunded if client opts to terminate the contract within the same billing cycle. If the notice

5 Price will increase 10% YoY.

6 Usage cost for IVR and WhatsApp varies for each country, please do ask the pricing for your country.

7 Real-time Gen AI powered responses with cloned voice and cloned video (human avatar) are also available, at additional cost.

8 All prices are subject to change without notice.

9 Amount has to be paid within 15 days of raising invoice.

10 In case of any delay in Payment of Bills, an interest rate of 18% per annum shall be levied on the outstanding amount. And, CoRover can stop the services in case, payment is not made within the due date of invoice.

11 Any channel integrations is subject to the approval from the respective company. For **WhatsApp** Bot (if included): CoRover and/or it's partner would facilitate the approval process with Facebook/WhatsApp for WaBa account, however it will be

13 VideoBot: Persona/Model for VideoBot will be provided by the client, or it can be provided by CoRover on extra charges.

14 The solution provided is on a SaaS Model and the source code remains with CoRover.

15 *CoRover's fees for WhatsApp is USD 0.0009 (INR 0.075) per message over the actual WhatsApp pricing mentioned at: https://developers.facebook.com/docs/whatsapp/pricing

Basic Message: means a single Device terminated RCS A2P Message that has been brand verified, limited to 160 characters, and includes delivery and read receipts. No other media or RBM feature is included.

Single Message: means a single RCS Business message (delivered to an End User), and including any rich media associated with the message (e.g., delivery and read receipts), rich cards, media payload, and media download. For purposes of this definition, messages sent as part of a Conversation are not Single Messages.

Conversation or A2P Conversation: means a series of messages (between an End User and a business entity) sent within a 24-hour period (or such other period as determined by VITSL) commencing from and including the Conversation Event as well as the first Single Message itself to which End User is responding.

P2A Conversation: means a message sent by an End User to a Brand after 24Hrs of A2P message sent by the brand.

*The charging for both A2P conversation and P2A conversation will start after the end user initiates the message and then only a session of 24Hrs gets started. Any messages sent by brand or replied by user during this 24Hrs won't bear any additional charges

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